

From: Caitlin Klevorick [redacted]
Sent: Monday, August 24, 2009 7:55 AM
To: Cheryl Mills; Ami Desai
Cc: Abedin, Huma; Sullivan, Jacob J
Subject: Re: CGI

RELEASE IN PART
B6

REVIEW AUTHORITY: Barbara Nielsen, Senior Reviewer

B6

The only difference with closing plenary is that there is usually some look back at the week (last year it was a short video) and wjc usually gives closing remarks (ami-wld wjc still close the session with them? Assume so).

Last year was the only year there has been a speaker at the closing. It went wjc intro gordon brown. Brown spoke (and then left) and wjc did the last commitments and closed the session.

One question is if we want to see if there is a decent mass of fs related commitments to announce together at closing as a "mega" commitment.

Ami- spoke w Mariela who will get me the commitments slate as it develops.

Thanks

From: Cheryl Mills
Date: Mon, 24 Aug 2009 04:45:48 -0400
To: Amitabh Desai [redacted]
Subject: Re: CGI

B6

great - then doing the same thing makes sense as at other sessions and yes, it would be helpful to have list of commitments during whole session so she can reference more than those just around her speech

On Sun, Aug 23, 2009 at 10:09 PM, Amitabh Desai [redacted] wrote:
We can arrange it however HRC prefers - ordinarily, WJC announces these and then either introduces a guest or a panel discussion - that needn't be directly related to the announcements. (These kind of announcements are made at the beginning of every session at CGI, relating to a wide variety of issues/countries.) HRC could reference these, and/or reference any other announcements made at cgi on sep 22-25, or she needn't reference any of them. We could give you a list of all announcements as they get scheduled as we get closer to the meeting, and anything else that would be helpful.

B6

From: Cheryl Mills
To: Amitabh Desai
Cc: abedinh@state.gov; cklevorick [redacted]; Sullivan, Jacob J
Sent: Sun Aug 23 20:49:38 2009
Subject: Re: CGI

B6

I think this is fine but here's my question - how does this work - are these announced before or after she speaks and what relationship are they supposed to bear to what she says?

adding Jake.

cdm

On Sat, Aug 22, 2009 at 3:59 PM, Amitabh Desai wrote:

B6

Dear Huma and Cheryl,

Looking ahead to HRC's possible participation at CGI in the Closing Plenary on Friday, September 25, below are the commitments that would be highlighted by WJC during the Closing Plenary (the first two are new commitments; the third and fourth are progress reports on previous commitments). Would any of these be concerning from your perspective? Thanks, Ami

New Commitment Announcement #1: Addressing Sexual Violence Against Girls (2009)

Commitment By: US Center for Disease Control; CDC Foundation; UNICEF; UNFPA; UNIFEM; UNAIDS; The Nduna Foundation; Grupo ABC

Key Person(s): Dr. Tom Frieden, US Centers for Disease Control (alternate: Rodney Hammond); Ann Veneman, UNICEF; Thoraya Obaid, UNFPA; Joanne Sandler, Acting Executive Director, UNIFEM; Michele Sidibe, UNAIDS; Amy Robbins, The Nduna Foundation; Nizan Guanes, Grupo ABC; Gary Cohen, Charlie Stokes, President of the CDC Foundation (announcement pass)

Geographic Scope: Africa, Latin/South America, Asia

This commitment seeks to reduce the global prevalence of sexual violence against adolescent and pre-adolescent girls, with particular focus on countries where such violence contributes to the spread of HIV/AIDS and other diseases. Through in-country and global partnerships, the commitment makers will implement CDC methodology to measure and track sexual violence against girls, establish a multifaceted media effort to influence social and behavioral norms, and establish appropriate policy and leadership interventions to achieve sustainable long-term change. CGI assisted in catalyzing partnerships and served as the coordinating mechanism for the steering committee

Suggested Announcement Format (5 minutes): Short video clip of the issue this commitment will address, followed by commitment announcement by WJC. All organizations involved (Tom Frieden, US Centers for Disease Control; Rep from CDC Foundation; Ann Veneman, UNICEF; Toharaya Obaid, UNFPA; Rep from UNIFEM; Michele Sidibe, UNAIDS; Amy Robbins, The Nduna Foundation; Nizan Guanes, Grupo ABC; Gary Cohen, BD) would be on stage with WJC.

New Commitment Announcement #2: TBD

Commitment Progress Report #1: Securing Children's Right to Growth and Development through Good Food (2007)

Commitment By: Britannia Industries

Key Person(s): Vinita Bali, Managing Director, Britannia Industries

Geographic Scope: India

In 2007, Britannia Industries Limited partnered with the GAIN Business Alliance to develop vitamin and mineral-fortified products in key lines of its existing food products, explore the launch of new categories of products, and drive awareness and advocacy campaigns to help improve nutrition levels among poor households in India. To date, Britannia's products reach 40% of Indian households, and has now helped alleviate Iron deficiency among 180 million children in India, primarily through its Tiger Banana product and proactive advocacy campaigns.

Suggested Announcement Format (5 minutes): Brief verbal update by Vinita Bali, CEO of Britannia Industries, with images in the background.

Commitment Progress Report #2: Launching the World's Largest Micro-Insurance Initiative (2008)

Commitment By: LeapFrog Investments

Key Person(s): Andrew Kuper, Founder and CEO, LeapFrog Investments

Geographic Scope: India, Pakistan, South Africa, Ghana, Kenya

In 2008, LeapFrog Investments committed to launch the world's first and largest micro-insurance fund. It will grow and support businesses that provide affordable, quality, and relevant insurance products to poor communities, as well those who are excluded from conventional insurance services such as people with disabilities or HIV/AIDS. Over the course of ten years, it will invest \$100 million to enable 25 million low-income individuals have access to such key services. It will initially target households in India, Pakistan, South Africa, Ghana, Uganda and Kenya, where demand for microinsurance products is high. Companies involved will have the chance to engage in a project that is beneficial from a business perspective, while also having a great social impact. Within just 9 months, LeapFrog investments has already raised \$44 million in investments for this microinsurance fund.

Suggested Announcement Format (5 minutes): Short video clip of commitment. Verbal Progress Update by Andy Kuper on stage with images as backdrop.